

INTERNATIONAL FILM FESTIVAL

Film is one of the most democratic arts because it uses the most appropriate language for audiences. This is one of the best media in vogue to disseminate fresh ideas and messages to the society.

Film festivals can uphold humanity through art and maintain democracy, peace and freedom on its own pace. Filmmakers bring life, culture, art and even academics and campus culture to our eager eyes and it helps students mould visions, talk about their emotions and make opinions on various socially important matters.

The college established Audio-Visual Club, as a platform for the all-round growth and development of its students after a few discussions and meetings among faculties and student representatives. IFFKC (International Film Festival of Kalladi College) is a luminous initiative of the club. Our festival content has contributed to an increase of critical thinking and created active studentship in the college. The festival committee forthrightly chooses relevant films and documentaries from different genres and languages. Widely acclaimed and award-winning films are also counted in the screening list.

INTERNATIONAL FILM FESTIVAL-2016

An international film festival was conducted by the club on 9th and 10th November 2016 at the college auditorium which screened various films including *I am Kalam*, *Bridge*, *The Cup*, *Highway* etc. It was a nice platform for students to get acquainted with world cinema. Participation of students and teachers from our college and nearby colleges and Higher Secondary schools accelerated the worth of the two-day film festival.

An Exhibition was conducted as part of the Film Festival to make students aware about the history of Indian especially Malayalam Cinema.

The programme was inaugurated by the State, National award winning Director Manoj Kana which was followed by a wonderful speech of the film critic and Member of Kerala Chalachitra Academy G.P. Ramachandran carried the students to the world of international films. The two-day function was felicitated by Prof. UsmanVengasseri, Principal; Mr. KCK Saidali, Chairman; Mujeeb C.U, Management Secretary and Prof. A. Naseem and Prof. T.M. Abdul Ali.

INTERNATIONAL FILM FESTIVAL-2017

The second international film festival was conducted by the club on 23, 24 & 25 November 2017 at the college auditorium which screened various movies including *Life is beautiful*, *The Colour of Paradise*, *Offside*, *Imminibalyoral*, *Queen*, *Fandry*, *Little Terrorist* etc. It worked as an excellent platform for the students to get acquainted with world film. Participation of students from our college, and students and teachers from nearby colleges and higher secondary schools made it a grant success. The Festival was inaugurated by the famous Malayalam film Director Vidhu Vincent

INTERNATIONAL FILM FESTIVAL-2018

The third international film festival was organized by the club on 8, 9 & 10 November 2018 at the college auditorium which screened various movies including *Ee Ma Yau*, Charlie Chaplin's *The Circus*, *Ahalya* etc. Students and teachers from our college, students from nearby colleges and higher secondary schools participated in the programme. The festival was inaugurated by famous and award winning Malayalam film Director Zakariya.